

RETAIL PRODUCTS GUIDE

BRING SHOPPERS

Spice Blends That Inspire

WITH MAGIC SEASONING BLENDS®



MAGIC
Seasoning Blends®

A lifetime OF CURIOSITY PASSED ON TO YOU

Born from Chef Paul Prudhomme's simple desire to infuse more joy into life through great food, our traditional seasoning blends, salt-free sugar-free seasonings, marinades, pepper sauce and meats are relied on by professional chefs and home cooks every day for quality, consistency and distinct, long-lasting flavor profiles.

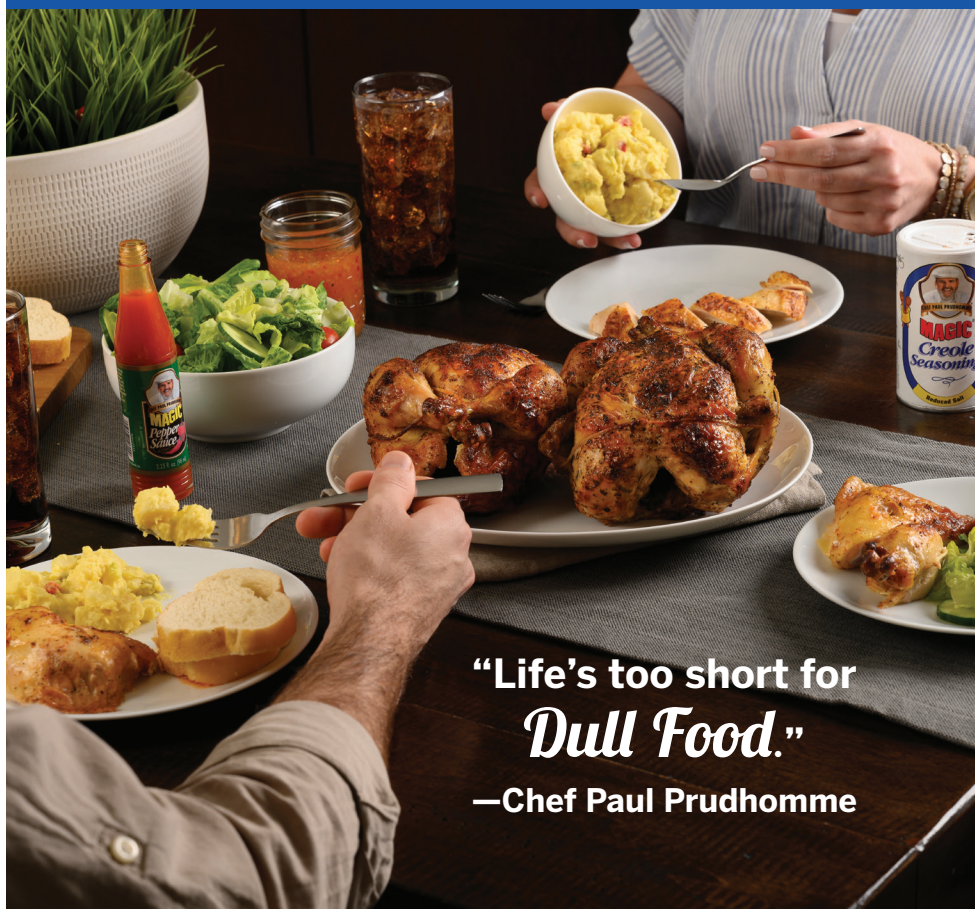
WHY RETAIL MAGIC SEASONING BLENDS®?

- Easy-to-use seasonings that fulfill shoppers' need for convenience
- Complete line of retail-ready sizes
- Freestanding shippers
- In-store POS and demo opportunities
- Competitive pricing with seasonal promotions
- Nationwide distribution
- Convenient packaging



Customer Ready, Chef-Approved

Customers are always looking for convenient ways to spice up their home cooking. Offer MAGIC SEASONING BLENDS® and let them enhance their food with real professional-quality flavor—the kind used by chefs every day—with no more effort than adding salt and pepper.



**"Life's too short for
Dull Food."**
—Chef Paul Prudhomme



SEASONING BLENDS

Chef Paul developed our handcrafted dried herb and spice blends by bringing the inspiration and experience of his travels to his menu at K-Paul's Louisiana Kitchen.® Just like kitchen pros depend on these "spice racks in a bottle," your customers can count on getting restaurant-quality performance right off the shelf.



- Made with premium-quality herbs and spices
- Use in place of salt and pepper
- Naturally low in sodium
- No MSG, preservatives or additives
- Non-GMO and gluten free
- 3-year shelf life for most blends
- Most options Kosher and halal certified



SALT-FREE SUGAR-FREE BLENDS

- No sodium or salt substitutes
- No artificial sugar substitutes
- Crafted with high-quality stevia extract
- No MSG and gluten free
- Kosher and halal certified
- Multiple flavor profiles



MARINADES

- High-yield concentrated liquid seasoning
- Add directly to proteins and sauces
- No additives or preservatives
- No MSG and gluten free



PEPPER SAUCE

- Enhances food with flavor, not just heat
- A unique blend of fully ripened red cayenne and habanero peppers, spices and premium Louisiana cane syrup



SMOKED MEATS

- Andouille Sausage and Tasso
- No MSG, artificial additives or fillers
- Lean premium-quality pork
- Little shrinkage and higher yield
- Natural casing



ENRICH PROFITS WITH THESE *Robust* FLAVORS

PRODUCT	MASTER CASE PACK	UPC	ITEM NUMBER	CASE DIMENSIONS	CASE CUBE	CASE WEIGHT
SEASONING BLENDS						
Blackened Redfish Magic®	24/2 oz. glass - 4/6 PKS	000-47997-62305-8	RED101	10" x 6.75" x 5.5"	.21 cu/ft	11 lbs.
Blackened Steak Magic®	24/1.8 oz. glass - 4/6 PKS	000-47997-62335-5	STE101	10" x 6.75" x 5.5"	.21 cu/ft	11 lbs.
Meat Magic®	24/2 oz. glass - 4/6 PKS	000-47997-62310-2	MEA101	10" x 6.75" x 5.5"	.21 cu/ft	11 lbs.
Pork & Veal Magic®	24/2 oz. glass - 4/6 PKS	000-47997-62330-0	PRK101	10" x 6.75" x 5.5"	.21 cu/ft	11 lbs.
Poultry Magic®	24/2 oz. glass - 4/6 PKS	000-47997-62315-7	POU101	10" x 6.75" x 5.5"	.21 cu/ft	11 lbs.
Seafood Magic®	24/2 oz. glass - 4/6 PKS	000-47997-62320-1	SEA101	10" x 6.75" x 5.5"	.21 cu/ft	11 lbs.
Vegetable Magic®	24/2 oz. glass - 4/6 PKS	000-47997-62325-6	VEG101	10" x 6.75" x 5.5"	.21 cu/ft	11 lbs.
Gumbo Filé	24/1.1 oz. glass - 4/6 PKS	000-47997-62355-3	GUM101	10" x 6.75" x 5.5"	.21 cu/ft	10 lbs.
Barbecue Magic®	6/5.5 oz. canisters	100-47997-62390-1	BAR108	8" x 5.25" x 4.75"	.12 cu/ft	3 lbs.
Caribbean Jerk Seasoning™	6/6.3 oz canisters	100-47997-99452-0	MSBJERK108	8" x 5.25" x 4.75"	.12 cu/ft	3.5 lbs.
Chipotle Seasoning™	6/5.4 oz canisters	100-47997-99451-3	ROTCHIP108	8" x 5.25" x 4.75"	.12 cu/ft	3 lbs.
Fajita Magic®	6/5 oz. canisters	100-47997-62385-7	FAJ108	8" x 5.25" x 4.75"	.12 cu/ft	3 lbs.
Magic Creole Seasoning - Reduced Salt	6/5.4 oz canisters	100-47997-13021-8	MCSRS108	8" x 5.25" x 4.75"	.12 cu/ft	3 lbs.
Salmon Magic®	6/7 oz. canisters	100-47997-63020-6	SALRB108	8" x 5.25" x 4.75"	.12 cu/ft	4 lbs.
Salt Free Seasoning	6/5 oz. canisters	100-47997-63010-7	FSALT108	8" x 5.25" x 4.75"	.12 cu/ft	3 lbs.
Seasoning Salt	6/7 oz. canisters	100-47997-63000-8	SSALT108	8" x 5.25" x 4.75"	.12 cu/ft	4 lbs.
Shrimp Magic®	6/5 oz. canisters	100-47997-62376-5	SHR108	8" x 5.25" x 4.75"	.12 cu/ft	3 lbs.
Sweetie Magic	6/9 oz. canisters	100-47997-62340-6	SWE108	8" x 5.25" x 4.75"	.12 cu/ft	5 lbs.
Herbal Pizza & Pasta Magic®	12/3 oz plastic - 2/6 PKS	000-47997-62365-2	HER102	9" x 7" x 5.75"	.21 cu/ft	4 lbs.
Hot & Sweet Pizza & Pasta Magic®	12/3.6 oz plastic - 2/6 PKS	000-47997-62370-6	HTS102	9" x 7" x 5.75"	.21 cu/ft	5 lbs.
CHEF PAUL PRUDHOMME'S MAGIC PEPPER SAUCE & MARINADE						
California Sun Dried Tomato Marinade	6/12 fl. oz. glass	100-47997-40403-6	M-SUND	8" x 5.25" x 8.5"	.21 cu/ft	14 lbs.
Louisiana Red Pepper Marinade	6/12 fl. oz. glass	100-47997-40404-3	M-REDP	8" x 5.25" x 8.5"	.21 cu/ft	14 lbs.
San Francisco Teriyaki Marinade	6/12 fl. oz. glass	100-47997-40401-2	M-TERI	8" x 5.25" x 8.5"	.21 cu/ft	14 lbs.
Southwest Chipotle Marinade	6/12 fl. oz. glass	100-47997-40402-9	M-CHIP	8" x 5.25" x 8.5"	.21 cu/ft	14 lbs.
Magic Pepper Sauce®	12/3.25 fl. oz. glass	000-47997-62600-4	MPSR12	6.5" x 5.25" x 7.25"	.14 cu/ft	6 lbs.
Magic Pepper Sauce®	36/3.25 fl. oz. glass	000-47997-12600-6	MPSR36	14.25" x 6.5" x 7"	.38 cu/ft	19 lbs.
Magic Pepper Sauce®	48/3.25 fl. oz. glass - 4/12 PKS	000-47997-62601-1	MPSR48	13.5" x 10.75" x 8"	.67 cu/ft	26 lbs.
CHEF PAUL PRUDHOMME'S MAGIC CHILES - Made to order only - *18 month Shelf Life						
Cayenne Pepper	24/1.5 oz. glass - 4/6 PKS	000-47997-62360-7	CAY101	10" x 6.75" x 5.5"	.21 cu/ft	10 lbs.
New Mexico Chile*	24/1.5 oz. glass - 4/6 PKS	000-47997-62420-8	CP64101	10" x 6.75" x 5.5"	.21 cu/ft	10 lbs.
Anaheim Chile*	24/1.3 oz. glass - 4/6 PKS	000-47997-62395-9	CP73101	10" x 6.75" x 5.5"	.21 cu/ft	10 lbs.
Chipotle Chile*	24/1.3 oz. glass - 4/6 PKS	000-47997-62415-4	CP72101	10" x 6.75" x 5.5"	.21 cu/ft	10 lbs.
Guajillo Chile*	24/1.5 oz. glass - 4/6 PKS	000-47997-62405-5	CP70101	10" x 6.75" x 5.5"	.21 cu/ft	11 lbs.
Arbol Chile*	24/1.3 oz. glass - 4/6 PKS	000-47997-62400-0	CP71101	10" x 6.75" x 5.5"	.21 cu/ft	10 lbs.
Ancho Chile*	24/1.5 oz. glass - 4/6 PKS	000-47997-62425-3	CP63101	10" x 6.75" x 5.5"	.21 cu/ft	10 lbs.
Pasilla Chile*	24/1.5 oz. glass - 4/6 PKS	000-47997-62410-9	CP74101	10" x 6.75" x 5.5"	.21 cu/ft	10 lbs.
CHEF PAUL PRUDHOMME'S SALT-FREE SUGAR-FREE BLENDS						
Barbecue Magic® - Salt Free	12/2.1 oz. glass - 2/6 PKS	100-47997-99380-6	SFSFBBQ004	8.5" x 6.5" x 4.5"	.14 cu/ft	6 lbs.
Lemon & Cracked Pepper	12/2 oz. glass - 2/6 PKS	000-47997-62450-5	LCRP004	8.5" x 6.5" x 4.5"	.14 cu/ft	6 lbs.
Magic Creole Seasoning - Salt Free	12/2 oz. glass - 2/6 PKS	100-47997-62455-7	MCSSF004	8.5" x 6.5" x 4.5"	.14 cu/ft	6 lbs.
Six Spice	12/1.9 oz. glass - 2/6 PKS	000-47997-62451-2	SXSP004	8.5" x 6.5" x 4.5"	.14 cu/ft	6 lbs.
Sweet & Spicy	12/2 oz. glass - 2/6 PKS	000-47997-62454-3	SWSP004	8.5" x 6.5" x 4.5"	.14 cu/ft	6 lbs.
Sweet Basil & Tarragon	12/1.65 oz. glass - 2/6 PKS	000-47997-62452-9	SEVHB004	8.5" x 6.5" x 4.5"	.14 cu/ft	6 lbs.
Sweetie Magic - Sugar Free	12/2 oz. glass - 2/6 PKS	100-47997-99171-0	SFSWE004	8.5" x 6.5" x 4.5"	.14 cu/ft	6 lbs.
Toasted Onion & Garlic	12/2.1 oz. glass - 2/6 PKS	000-47997-62453-6	TONGR004	8.5" x 6.5" x 4.5"	.14 cu/ft	6 lbs.
CHEF PAUL PRUDHOMME'S SMOKED MEATS						
Regular Andouille	12/16 oz. Cryovac Packs	000-47997-50017-5	R1#1	16" x 11.5" x 5.5"	.585 cu/ft	13 lbs.
Hot Andouille	12/16 oz. Cryovac Packs	000-47997-60021-9	H1#1	16" x 11.5" x 5.5"	.585 cu/ft	13 lbs.
Tasso	12/8 oz. Cryovac Packs	000-47997-70021-6	T08	16" x 11.5" x 5.5"	.585 cu/ft	7 lbs.

CONNECT WITH US BY VISITING [MAGICSEASONINGBLENDS.COM](https://magicseasoningblends.com) OR CALL US AT 1-800-457-2857